

For Immediate Release:

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Cali 93.9 Launches Cali Mornings!

Cali Mornings with Carolina "Caro" Marguez, Mando Fresko, & Sidekick Jessica Flores!

(Cali 93.9 KLLI - Los Angeles) Cali 93.9 #1 for Reggaeton y mas, a Meruelo Media station, announced its new Cali Mornings on-air talent roster on September 12, 2019.

The new Cali Mornings (5a-10a) line-up is led by Carolina "Caro" Marquez, Mando Fresko and, with sidekick Jessica Flores.

Carolina "Caro" Marquez will co-host the new Cali Morning show with Mando. Speaking about her new role, Caro was enthusiastic about her passion and future of Cali 93.9, "You inspire and awaken the hearts of others by doing what you love. I'm incredibly happy to be doing just that with Cali 93.9." Caro previously served as midday host on Radio Centro's 93.9 Exitos and Mega 96.3, both Los Angeles stations, as a producer at LATV, and a reporter for MTV3. She is a Los Angeles native from Lincoln Heights and has a 7 year old daughter.

Mando Fresko moves to Cali from a successful run as an on-air personality with Cali's sister station Power 106, also a Meruelo Media station. Fresko said of the move the he is "beyond excited to join the Cali 93.9 family, and I'm honored to continue being a part of Meruelo Media's elite team. I can't wait to talk with our listeners every morning!" Mando was recently featured on Forbes' "Get Paid to Be Yourself" where he discussed his professional journey and founding his company, Hubwav Media. Mando is also actively involved in the local community with the newly launched Fresko Foundation, a non-profit organization focused on mentorship, personal development, and creating opportunities for inner city youths.

Jessica Flores rounds out the Cali Mornings, as a sidekick, and will also serve as a Cali 93.9 digital personality. Speaking about her role, Jessica said. "I have been dreaming about an opportunity like this for years. Cali 93.9 will make a positive cultural impact for the Los Angeles community for years to come!" Jessica started her radio career with Cali sister station Power 106's Liftoff show featuring Justin Credible, and also served as talent for Radio Disney. She was involved in the development of media and music campaigns with Musical.ly (now Tik Tok), focused on growing the Latin music market with artists like Shakira, Daddy Yankee, Becky G, Karol G, J Balvin and Luis Fonsi.

Cali Mornings launches September 12, 2019 with Mando Fresko and Caro, with Flores joining on Monday, September 16, 2019.

DJ E-Man, Director of Programming, is "extremely proud of the new Cali Mornings team. This is a station made by LA, for LA."

About Meruelo Media

Meruelo Media, an affiliate of the Meruelo Group, is the largest and fastest growing minority-owned media company in California. Meruelo Media operates Los Angeles television stations KWHY-TV, channel 22, and KBEH, channel 63, and Los Angeles market radio stations 95.5 KLOS, KPWR 105.9 "Power 106," 93.5 KDAY, Riverside/San Bernardino station 93.5 KDEY-FM, and 93.9 KLLI "CALI 93.9."