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For Immediate Release:

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Winter Horton, Respected Senior Media Executive, Joins Meruelo Media

(Meruelo Media - Los Angeles) Otto Padron, Meruelo Media President and CEO, announced the addition of Winter Horton as Chief Operating Officer to his Meruelo Media Executive Team.

Over the past few years, Meruelo Media has become one of the most exciting and fastest growing minority wholly-owned media companies in the United States. Meruelo Media manages multiple broadcast stations, production studios, and digital properties in Southern California with plans for expansion.

“Meruelo Media has enjoyed extraordinary growth in the past few months. The task to solidify our LA Super cluster position and continue our expansion is my highest priority. To achieve this, I’m proud to announce the addition of Winter Horton as our Chief Operating Officer,” said Otto Padron, Meruelo Media CEO. “Winter brings a wealth of experience and a unique skill set to help us create even greater value as we optimize our strategy of growth.”

Winter Horton joins Meruelo Media after serving more than 20 distinguished years in the same role at LBI Media, Inc. While at LBI, Horton provided the leadership and organizational framework that grew LBI from a local media company to the nationally recognized Estrella Television Network and Radio Group. Prior to his time at LBI, Horton was an award-winning commercial producer and director.

Horton said, “It’s truly exceptional to have an opportunity to work for one of the most dynamic and exciting companies in the industry today. I look forward to bringing my years of experience in the television and radio industry to an already incredible management team at Meruelo Media.”

Starting on September 3, 2019, Horton will be based out of the Meruelo Media Burbank studios. Horton will report directly to Meruelo Media CEO, Otto Padron.

About Meruelo Media

Meruelo Media, an affiliate of the Meruelo Group, is the largest and fastest growing minority-owned media company in California. Meruelo Media operates Los Angeles television stations KWHY-TV, Channel 22, and KBEH, channel 63, and Los Angeles market radio stations 95.5 KLOS, KPWR 105.9 “Power 106,” 93.5 KDAY, Riverside/San Bernardino station 93.5 KDEY-FM, and 93.9 KLLI “CALI 93.9”.